



## **FOR IMMEDIATE RELEASE**

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### **St. Paul's Senior Services Announces the Launch of its Newly Redesigned Website**

SAN DIEGO –, March 22, 2018 – The San Diego-based senior care provider, St. Paul's Senior Services, has launched its new website, [www.stpaulseniors.org](http://www.stpaulseniors.org).

This new website was designed to offer additional resources and access to information on the variety of care options that St. Paul's provides. Additionally, the website features an improved navigation and clean design.

"We recognize that families entrust us with their loved ones and we have a responsibility to care for them and that includes providing easy access to details on how they are being supported at St. Paul's," says Cheryl Wilson, Chief Executive Officer of St. Paul's Senior Services. "Our new website is well organized with clear and complete information, is easy to navigate and we know that anyone who visits it will find what they are looking for or will have quick access to the resources to contact us directly."

One highlight of this new website is a hovering bar, with a contact phone number and email address to contact St. Paul's, which remains at the top of the page, regardless of the page a user navigates to.

The easy-to-follow navigation allows users to discover more about St. Paul's through categorized sections. It covers a listing of services, includes a section just for volunteers, shares upcoming events, links to the latest press articles, videos, photo gallery, career opportunities, an expanded contact section and a page on opportunities to donate.

The website focuses heavily on translating the vision and mission of St. Paul's with an expanded section for community-related recognitions. The press section displays

features that St. Paul's has received on local news, the newsletter section allows users to read past issues and subscribe to receive the newsletter, as well as designate specifically what information they are interested in receiving, and detailed calendars are posted to share upcoming events.

To view the new design and to get more information on any of St. Paul's Senior Services' three communities: St. Paul's Plaza for [Assisted Living](#), [Independent Living](#) and [Memory Care](#), St. Paul's Manor for [Active Retirement Living](#), St. Paul's Villa for [Assisted Living and Memory Care](#); or two programs: St. Paul's [Senior Day Program](#) and St. Paul's McColl Nursing and Rehabilitation for [Skilled Nursing](#); visit [www.stpaulseniors.org](http://www.stpaulseniors.org).

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### **BACKGROUND ON ST. PAUL'S SENIOR SERVICES**

*St. Paul's Senior Services is a mission driven San Diego non-profit and full service retirement provider, offering Independent, Assisted Living, and Skilled Nursing communities, child and senior day care programs, and a Program of All-inclusive Care for the Elderly (PACE). Since opening its doors in 1960, St. Paul's serves as an innovator in the San Diego community with a reputation for exceptional care. For more information on St. Paul's Senior Services, please visit <http://www.StPaulsSeniors.org> or call (619) 239-6900.*

Sources:

- [www.stpaulseniors.org](http://www.stpaulseniors.org)