



MEDIA CONTACTS

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MEDIA ALERT

MEALS ON WHEELS SAN DIEGO COUNTY TO TEAM UP WITH HASBRO'S JOY FOR ALL BRAND TO DELIVER LIFELIKE ANIMATRONIC COMPANION PETS TO SAN DIEGO SENIORS DURING NATIONAL CAREGIVERS MONTH

WHO: In celebration of [Hasbro's recently-formed partnership with Meals on Wheels America](#) to provide comfort and companionship to the nation's most vulnerable citizens, representatives from both organizations will be delivering JOY FOR ALL Companion Pet cats and pups to senior clients of Meals on Wheels San Diego County. Similar events will be taking place at local Meals on Wheels program across the country throughout National Caregivers Month.

Key Guests:

- Andrew Jeas, Director of Global Brand Strategy, HASBRO
- Debbie Case, President & C.E.O., Meals on Wheels San Diego County

WHAT: This summer, [Hasbro, Inc.](#) announced its partnership with [Meals on Wheels America](#) to bring its JOY FOR ALL Companion Pets to seniors across the nation. Hasbro has donated \$100,000 to the cause and JOY FOR ALL Companion Pets to local Meals on Wheels programs in five states, one being Meals on Wheels San Diego County, to help fight senior isolation. To learn more about Hasbro's JOY FOR ALL brand, visit www.JoyForAll.com.

WHERE: St. Paul's Plaza
1420 E Palomar St
Chula Vista, CA 91913

WHEN: Thursday, November 17, 2016 from 11:00 AM – 12:00 PM

VISUALS: Residents from St. Paul's Plaza (including their Memory Care center) will be joined by family members for a late-morning tea. Residents will be able to interact with HASBRO'S 'Joy for All' companion pets including the cat and newly released puppy. Photo & video opportunities will be watching the seniors light up with smiles and happiness when interacting with the companion pets. Family members are encouraged to participate on this exciting day.