



St. Paul's Senior Homes & Services

A full service retirement community

FOR IMMEDIATE RELEASE:

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St. Paul's Senior Homes & Services Hosts "A Night of Dreams"

San Diego, CA September 8, 2007 - St. Paul's Senior Homes and Services will host its 24th annual LUV Gala on Saturday, September 8th, 2007 honoring Diane Powers, creator of Bazaar del Mundo. Diane no longer operates the Old Town tourist attraction, but is working on three new projects. The first is a new incarnation of Bazaar, which has already put down stakes in a complex adjacent to her Casa Guadalajara restaurant. The old Bazaar's Casa de Pico restaurant is also reopening in La Mesa, and late next year, she's partnering with GMS Reality to unveil a vast new complex of shops on the site of the old San Diego police headquarters, adjacent to Seaport Village.

Diane was inspired to create Bazaar del Mundo during a visit to San Angel near Mexico City. She brought the establishment to life in 1971 after taking a business risk on a bid for a derelict motel in Old Town. A six-block section of the then sleepy Old Town was designated as a state park. Powers won the bid to rejuvenate Old Town and dedicated her heart and soul to achieving the "impossible dream". Bazaar Del Mundo became one of San Diego's most popular tourist attractions.

In honor of Diane, the LUV Gala theme is "Noche de Suenos" or Night of Dreams. Proceeds from the gala benefit the medical clinic of St. Paul's PACE, a new all inclusive care program for San Diego's frail elderly who wish to remain in their own home rather than move to a skilled nursing environment. The clinic is located at 111 Elm Street and construction is currently underway.

St Paul's PACE Marketing Director Amanda Dunkin was excited by the enthusiasm care givers showed for this new service during a recent focus group. "The response was over whelming, there is no other service quite like St. Paul's PACE available in San Diego and it was rewarding to hear feedback from senior services representatives saying how much they welcome the program," Dunkin said. "St. Paul's will provide all inclusive medical, social and specialty services to elderly San Diegians whose health is at a level where they should be under nursing care. However, rather than relocate to a skilled nursing community, these folks want to continue to stay at home surrounded by friends and family. St. Paul's PACE will care for them so that they can remain safely at home."



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LUV Gala co-chairs Diane Dawson and Gayle Stephenson have been working with a large team of volunteers on final touches for the event, which will be held on September 8th at 6:00pm in the Manchester Grand Hyatt. The evening begins with a champagne reception and a selection of silent auction items. Afterwards, guests will be seated in the Randle Ballroom for dinner and a delightful singing performance produced by the Juletone Foundation.

Hosted by Terry Burhans of Fox 6 News, guests will be treated to the wonderful jazz sounds of Society Beat. Culminating with a live auction and an open dance floor, this is sure to be an enjoyable evening for all.

St. Paul's Senior Homes and Services is a nonprofit organization that has provided care to San Diego's elderly community since 1960. Services include independent, assisted living and skilled nursing communities as well as an intergenerational day care program where seniors and children blend in a daily care environment. While St. Paul's has a spiritual base, they welcome all to their first-rate facilities located a few short blocks from Balboa Park and downtown San Diego.

For more information about St. Paul's 24th annual LUV Gala, please call Chris Escobar at (619) 239-6900. Amanda Dunkin can be reached at the same number.

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St. Paul's Senior Homes & Services is a full service retirement provider, offering Independent, Assisted Living, and Skilled Nursing communities, as well as child and senior day care programs. Since opening its doors in 1960, St. Paul's remains an innovator in the San Diego community with a reputation of exceptional care.